



CENTRAL PIEDMONT COMMUNITY COLLEGE

CORPORATE & CONTINUING EDUCATION

Course Number: DPX7001
Course Name: How to Buy and Sell on eBay
Course Length: 12 Hours

Last Revised On: 7/2/08

Description:

Learn the proper procedures of buying and selling on eBay, including registration, buying, selling and researching to determine value. Class will be held in a computer lab with Internet access. Students need basic computer skills.

Objectives:

- Learn how to register with eBay
- Learn how to search for items on the eBay website
- Learn how to strategically bid on items
- Use advanced eBay features
- Learn how to become a "Power Seller"

Content:

1. Essential eBay
 - About online auctions
 - Joining and getting started
2. eBay for Bidders
 - Bidding Tutorial
 - Searching for Items
 - Best Ways to Pay
 - After the Auction
 - Fraudulent Sellers
 - Secrets of Successful Bidders
3. eBay for Sellers
 - Selling Tutorial
 - Determining Products, Prices, and Options
 - Writing Listings that Sell
 - Pictures and Tips for Great-Looking Listings
 - After the Auction
 - Shipping



CENTRAL PIEDMONT COMMUNITY COLLEGE

CORPORATE & CONTINUING EDUCATION

4. Using eBay's Advanced Features
 - My eBay
 - About Me Pages
 - Feedback
 - The eBay Community
 - eBay Stores, Wheels, and Real Estate

5. Becoming a Power Seller
 - Auction Software and Services
 - Payment Services

Prerequisites:

- Basic Windows experience

Method of Instruction:

- Lecture, demonstration and hands-on use

Evaluation:

- Exam: NO
- Class participation: YES
- Demonstration of Skills: YES