



MANUFACTURING LEADERS' ACADEMY (MLA) MANAGEMENT INSTITUTE NEWS

- WHO:** Cross-Functional Managers & Leaders or High Potentials who manage a single function.
- WHAT:** The MLA Management Institute. This dynamic learning model will develop participants in the latest leadership competencies and tools focusing on *strategy, operations, people* and *knowing one's self*. Content will be comprised of Franklin Covey®, Development Dimensions International®, AchieveGlobal® and CPCC curriculum consisting of 52 hours of instruction.
- WHY:** Effective leaders possess the beliefs, values and competencies that enable them to stay on course when things are going well, maintain focus when confused, and chart a path for moving forward during turbulent times. The CPCC MLA Management Institute provides thought-provoking facilitated sessions while creating a safe haven for meaningful dialogue on important topics for experienced manufacturing leaders.
- WHERE:** The Corporate Learning Center at CPCC's Harris Campus.
- WHEN:** Begins September 16. Classes run Wednesday mornings from 8:00am-noon.
- COST:** \$1995/pp. Send 2 or more from your company and pay \$1845/pp.
- HOW:** For more information, contact Corporate Learning at 704.330.4660 or via email at corporate.learning@cpcc.edu.



Course Number: MLE 7001

Course Title: Manufacturing Leaders' Academy: Management Institute

Course Hours: 52

Description:

Effective leaders possess the beliefs, values and competencies that enable them to stay on course when things are going well, maintain focus when confused, and chart a path for moving forward during turbulent times. The CPCC MLA Management Institute provides thought-provoking facilitated sessions while creating a safe haven for meaningful dialogue on important topics for experienced manufacturing leaders.

Objectives:

The Manufacturing Leaders' Academy Management Institute focuses on developing leaders who...

- Demonstrate values and ethics
- Model honesty and integrity
- Demonstrate character and competence
- Earn the respect of others
- Think strategically
- Communicate vision, strategy, and purpose
- Demonstrate the values and ethics of the organization
- Communicate change
- Know and grow the business
- Deliver results
- Measure performance
- Set team goals
- Create high performance culture
- Create culture of accountability
- Improve work processes
- Align systems to organizational goals
- Create culture of continuous improvement
- Engage and motivate others
- Develop and coach others
- Manage performance
- Build high performance teams



Content:

Core Component 1: Self Awareness

- Leadership Characteristics of Great Leaders
- 4 Imperatives of Great Leaders
- 360° Survey
- Leadership Values and Ethics
- Judgment

Core Component 2: Strategic Leadership

- Clarify Purpose
- Strategic Thinking & Planning
- Objectives and Goal Setting
- Change Management

Core Component 3: Operations Leadership

- Lean Six Sigma for Leaders
- Metrics and Benchmarking
- Aligning Systems
- Execution

Core Component 4: People Leadership

- Inspire Trust
- Unleash Talent
- Developing Others
- Boosting Business Results

Prerequisites: None

Method of Instruction: presentations, facilitated group discussions, interactive small groups, case studies

Evaluation: Participation and completion of assignments (action plans) expected